

What we have done 2021-2022

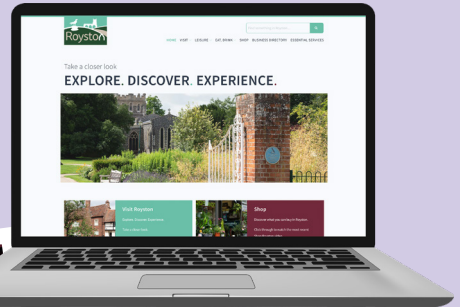


Projects carried out

How did we do?

Covid-19 measures and support including hand sanitisers, planters and communications on available funding	✓	DELIVERED
Updated Royston Town website	✓	DELIVERED
New "Job Vacancies" page added to website	✓	DELIVERED
Updated "Royston Eateries" video	✓	DELIVERED
"Discover Royston 2022" video	✓	DELIVERED
Parking scratch-cards	✓	DELIVERED
Free after 3pm parking	✓	DELIVERED
Events - Trails during the year including Easter, Christmas and Halloween. Christmas light switch on and market events	✓	DELIVERED
Businesses directory pocketbook	✓	DELIVERED
Christmas window painting	✓	DELIVERED
Funding and support with new Christmas lights	✓	DELIVERED
Social media training for businesses	✓	DELIVERED
Working with external organisations for extra funding	✓	DELIVERED
Improved communications including regular email updates, new WhatsApp business group and new Instagram account	✓	DELIVERED
Deep cleaning	✓	DELIVERED

Christmas Window Decorations



Business Directory



2021 - 2022

Social Media Training

Town Trails

YOU ARE INVITED TO ROYSTON'S *Mad Hatter* Summer Trail

The Mad Hatter Trail is coming to Royston!

Search SATURDAY 3RD JUL until SUNDAY 18TH JUL

Come and hunt for Alice, the Mad Hatter and their friends who are all hiding in shops on the High Street. Collect your entry form from **Knooky Nalmand** on the from our website.

Keep an eye on our website for further details www.roystonfirst.com/madhatter

WIN A Steepover Wonderland

ONE HOUR FREE PARKING in Royston 2021/22/23

Scratch off arrival month, date, hour and minutes the nearest 5 minutes then display on your dashboard with this side of ticket face up.

Arrival MONTH	
JAN	FEB
1	2
3	4
5	6
7	8
9	10
11	12
13	14
15	16
17	18
19	20
21	22
23	24
25	26
27	28
29	30
31	

Arrival DATE: 29 30 31

Arrival HOUR: 08.00 09.00 10.00 11.00 12.00

SERIAL NUMBER: 027401

Parking Scratchcard Scheme



Promotional Videos



Support your local community and businesses. They've all had it tough but isn't it wonderful to see our town centre coming alive again!

Shop Locally

Supporting your community



ROYSTON FIRST

c/o Town Hall, Melbourn Street, Royston SG8 7DA

01763 878 242 info@roystonfirst.com Royston First

www.roystonfirst.com